

Goodman Masson launches Mortgage Fund for all employees

LONDON, UK – 24th October, 2011. Goodman Masson have taken the Employee Experience to a whole new level by introducing a Mortgage Fund to help their employees move onto the property ladder or to save a lump sum to be used as a repayment against an existing mortgage.

Goodman Masson has built their growth strategy around a strong focus on retention and engagement. Whilst their client list and candidate flow continue to increase they continue to place their people at the forefront of everything they do. Launching a Mortgage Fund as part of their new employee benefits package, ‘The Benefits Boutique’, is a further extension to that approach.

Guy Hayward, CEO says of this approach. ‘We have two strategic aims: one is to become the largest financial recruiter in London and the second is to be the No 1 company to work for in London. Our attrition of less than 8% over the past two years is because we look after our people. Helping our people buy a home is exactly that’.

‘As we continue our year on year growth story we must also evolve the employee experience. From January, our people will have the opportunity to place 20% of their basic salary into Goodman Masson’s mortgage fund. After a minimum period of three years, we will add up to 50% of the amount saved by the employee’.

‘What we are doing is unique to any sector and providing the ability for our people to buy a flat or house is unheard of. Quite remarkable really’.

-ENDS-

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Notes:

1. Based solely in London, Goodman Masson is the largest Independent Financial Recruiter in the UK and has been recruiting professionally qualified accountants and other finance professionals for over 17 years.
2. Their specialism operates within the Finance and Banking markets covering Accountancy, Tax, Treasury, Internal Audit, Actuarial, Management Consultancy, Banking Operations, Risk Management and Front Office.
3. With revenues in excess of £27m there are currently 135 employees.
4. We were awarded 'Growth Company of the Year – 2010' at the annual Recruitment International Awards with Gross Margin passing £10.1m in 2010 compared to £6m in 2009.
5. On February 24th 2011 we were ranked Number 2 in the 'Sunday Times 100 Best Small Companies to Work For', and 1st in a range of sub categories. This is the highest ever position for a first time entrant.
6. In March 2011 we were awarded 'Best Professional Services Recruitment Company' – The Recruiter 2011 .
7. The company's growth has been built around their knowledge and expertise within the Finance markets and so far in 2011 they have worked on 4,123 vacancies in 752 separate organisations. Their client portfolio ranges from the FTSE 100 (67 out of 100) to small entrepreneurial start ups and from Global Investment Banks through to independent media houses.
8. For more information visit their website at www.goodmanmasson.com